

The Bristol 4th of July Celebration

- ★ Promote your products and services
- ★ General awareness and excitement
- ★ Recognition throughout New England

\$20,000

2016 Presidential Sponsorship



231st Bristol RI 4th of July Celebration "A Unique American Experience"

Be an *EXCLUSIVE* sponsor of one of our main 4th of July Celebration Events.

- Choose from:
- Concert Series 12+ Concerts
 - Drum & Bugle Corps Competition Corps from all across U.S.A.
 - Fireworks Spectacular Viewed by tens of thousands
 - The 4th of July Ball Bristol's *formal* community ball



Sponsor Benefits & Promotion

- Six State distribution of sponsor name and logo in our Calendar of Events
- Full page ad — Official Souvenir Book — 50,000 plus readers
- Rt. 195 West LED billboard sponsor ads — minimum of 440 spots per day
- Live TV recognition during the Parade
- Recognized in press releases
- Radio spots during final two weeks of Celebration
- Sponsor publicly announced at sponsored event
- Sponsor logo banner displayed in PRIME location
- Sponsor logo banner displayed in 4th of July Parade — 100,000 plus spectators
- Prime positioning of sponsor float in Parade
- Sponsor name and logo on 4th of July Official Web site
- Sponsor Web site linked to 4th of July Celebration home page
- Sponsor announcements and updates: Twitter and Facebook — 12 weeks
- License to erect booth and distribute information
- Use of 4th of July Celebration logo in your advertising**
- V.I.P. seats at Parade reviewing stand
- V.I.P. Tickets to 4th of July Celebration Events
- Framed 4th of July Celebration Commemorative print
- Invitation to the Chief Marshal's Reception
- Tee sponsorship in our Spirit of America Golf Tournament



** Newspaper or magazine advertising only. Logo is forbidden to be used on manufactured items such as medallions, shirts, pins, etc. without the express written permission and samples provided to the Bristol 4th of July Committee for approval.



Bristol Fourth of July Committee
P.O. Box 561, Bristol, Rhode Island 02809
Donna Falcoo, General Chairman

★ www.july4thbristolri.com ★

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2016 Sponsor Form

FROM THE CHAIRMAN

On behalf of the Bristol Fourth of July Committee I would like to express my sincere thanks for your support of the Fourth of July Celebration. This year we celebrate our 231st Anniversary of the longest, continuous celebration in the United States. This tradition continues because of our sponsors and supporters.

In the spirit of the Fourth.

– Donna Falcoa
General Chairman

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Company Name

Address

City/Town

State

Zip Code

Contact Name

Telephone

E-mail

Company Web site

Print Name

Signature

Please select the Sponsor Package:

- | | |
|---|----------|
| <input type="checkbox"/> PRESIDENTIAL | \$20,000 |
| <input type="checkbox"/> STARS & STRIPES | \$10,000 |
| <input type="checkbox"/> PATRIOT | \$5,000 |
| <input type="checkbox"/> CONCERT | \$3,000 |
| <input type="checkbox"/> LIBERTY | \$2,500 |
| <input type="checkbox"/> FREEDOM | \$1,200 |
| <input type="checkbox"/> CITIZEN | \$500 |

Please specify an event (If applicable):

Comment/Additional information:



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