

- ★ Promote your products and services
- ★ General awareness and excitement
- ★ Recognition throughout New England

\$1,200

SPONSOR FEEDBACK

“When I sponsored the Miss 4th of July Float and the Aerial Photo for the committee the return on my investment in new business and PR was exceptional. I would say the increase was at least 20% and definitely more brand awareness as a result. People want to support businesses that support local events.

I would highly recommend, to other potential sponsors, the 4th of July Celebration as a great marketing tool. It’s a perfect venue to get more bang for your buck.”

– *Alayne White*
Owner
Alayne White Spa

2016 Freedom Sponsorship

231st Bristol RI 4th of July Celebration “A Unique American Experience”

The Annual Bristol 4th of July Celebration, established in 1785, is the oldest continuous celebration of its kind in the United States. With over 45 events and a Parade that annually draws over 100,000 spectators and is viewed by countless more on TV it offers sponsors an opportunity to influence people’s awareness of their business and their brand.

Sponsor Benefits & Promotion

Support our Celebration and share in Bristol’s tradition and history.

- Six State distribution of sponsor name and logo in our Calendar of Events
- One-Quarter page ad — Official Souvenir Book — 50,000 plus readers
- Sponsor Listing — East Bay Newspaper — 40,000 circulation
- Sponsor name and banner displayed at a selected event
- Sponsor publicly announced at a Celebration event
- Sponsor name and logo on 4th of July Official Web site with link to your Web site
- Invitation to the Chief Marshal’s Reception
- V.I.P. seats at Parade Reviewing Stand



Bristol Fourth of July Committee
P.O. Box 561, Bristol, Rhode Island 02809
Donna Falcoo, General Chairman

★ www.july4thbristolri.com ★

The Bristol 4th of July Celebration

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2016 Sponsor Form

FROM THE CHAIRMAN

On behalf of the Bristol Fourth of July Committee I would like to express my sincere thanks for your support of the Fourth of July Celebration. This year we celebrate our 231st Anniversary of the longest, continuous celebration in the United States. This tradition continues because of our sponsors and supporters.

In the spirit of the Fourth.

– Donna Falcoa
General Chairman

231st Bristol RI 4th of July Celebration “A Unique American Experience”

Company Name

Address

City/Town

State

Zip Code

Contact Name

Telephone

E-mail

Company Web site

Print Name

Signature

Please select the Sponsor Package:

- | | |
|---|----------|
| <input type="checkbox"/> PRESIDENTIAL | \$20,000 |
| <input type="checkbox"/> STARS & STRIPES | \$10,000 |
| <input type="checkbox"/> PATRIOT | \$5,000 |
| <input type="checkbox"/> CONCERT | \$3,000 |
| <input type="checkbox"/> LIBERTY | \$2,500 |
| <input type="checkbox"/> FREEDOM | \$1,200 |
| <input type="checkbox"/> CITIZEN | \$500 |

Please specify an event (If applicable):

Comment/Additional information:



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