

# The Bristol 4th of July Celebration

- ★ Promote your products and services
- ★ General awareness and excitement
- ★ Recognition throughout New England

\$10,000

## 2016 Stars & Stripes Sponsorship



### 231st Bristol RI 4th of July Celebration "A Unique American Experience"

Be a *CO-SPONSOR* of one of our main 4th of July Celebration Events

- Choose from:
- Concert Series ..... 12+ concerts
  - Drum & Bugle Corps Competition ..... Corps from all across U.S.A.
  - Fireworks Spectacular ..... Viewed by tens of thousands
  - The 4th of July Ball ..... Bristol's *formal* community ball



### Sponsor Benefits & Promotion

- Six State distribution of sponsor name and logo in our Calendar of Events
- Two-third page ad — Official Souvenir Book — 50,000 plus readers
- Rt. 195 West LED billboard sponsor ads
- Live TV recognition during the Parade
- Recognized in press releases
- Sponsor publicly announced at sponsored event
- Sponsor logo banner displayed in secondary location
- Sponsor logo banner displayed in 4th of July Parade — 100,000 plus spectators
- Secondary positioning of sponsor float in Parade
- Sponsor name and logo on 4th of July Official Web site
- Sponsor Web site linked to 4th of July Celebration home page
- Sponsor announcements and updates: Twitter and Facebook — 12 weeks
- Use of 4th of July Celebration logo in your advertising\*\*
- Invitation to our June 14th Flag Day Ceremony and Reception
- V.I.P seats at Parade reviewing stand
- V.I.P. Tickets to 4th of July Celebration Events
- Invitation to the Chief Marshal's Reception
- Tee sponsorship in our Spirit of America Golf Tournament



\*\* Newspaper or magazine advertising only. Logo is forbidden to be used on manufactured items such as medallions, shirts, pins, etc. without the express written permission and samples provided to the Bristol 4th of July Committee for approval.



Bristol Fourth of July Committee  
P.O. Box 561, Bristol, Rhode Island 02809  
Donna Falcoo, General Chairman

★ [www.july4thbristolri.com](http://www.july4thbristolri.com) ★

# The Bristol 4th of July Celebration

- ★ Promote your products and services
- ★ General awareness and excitement
- ★ Recognition throughout New England

## 2016 Sponsor Form

### FROM THE CHAIRMAN

On behalf of the Bristol Fourth of July Committee I would like to express my sincere thanks for your support of the Fourth of July Celebration. This year we celebrate our 231st Anniversary of the longest, continuous celebration in the United States. This tradition continues because of our sponsors and supporters.

In the spirit of the Fourth.

– Donna Falcoa  
General Chairman

### 231st Bristol RI 4th of July Celebration “A Unique American Experience”

Company Name

Address

City/Town

State

Zip Code

Contact Name

Telephone

E-mail

Company Web site

Print Name

Signature

Please select the Sponsor Package:

- |   |          |
|---|----------|
| <input type="checkbox"/> <b>PRESIDENTIAL</b>        | \$20,000 |
| <input type="checkbox"/> <b>STARS &amp; STRIPES</b> | \$10,000 |
| <input type="checkbox"/> <b>PATRIOT</b>             | \$5,000  |
| <input type="checkbox"/> <b>CONCERT</b>             | \$3,000  |
| <input type="checkbox"/> <b>LIBERTY</b>             | \$2,500  |
| <input type="checkbox"/> <b>FREEDOM</b>             | \$1,200  |
| <input type="checkbox"/> <b>CITIZEN</b>             | \$500    |

Please specify an event (If applicable):

Comment/Additional information:



Bristol Fourth of July Committee  
P.O. Box 561, Bristol, Rhode Island 02809  
Donna Falcoa, General Chairman

★ [www.july4thbristolri.com](http://www.july4thbristolri.com) ★